



*Discover what you're*  
**MADE OF**

Overview of

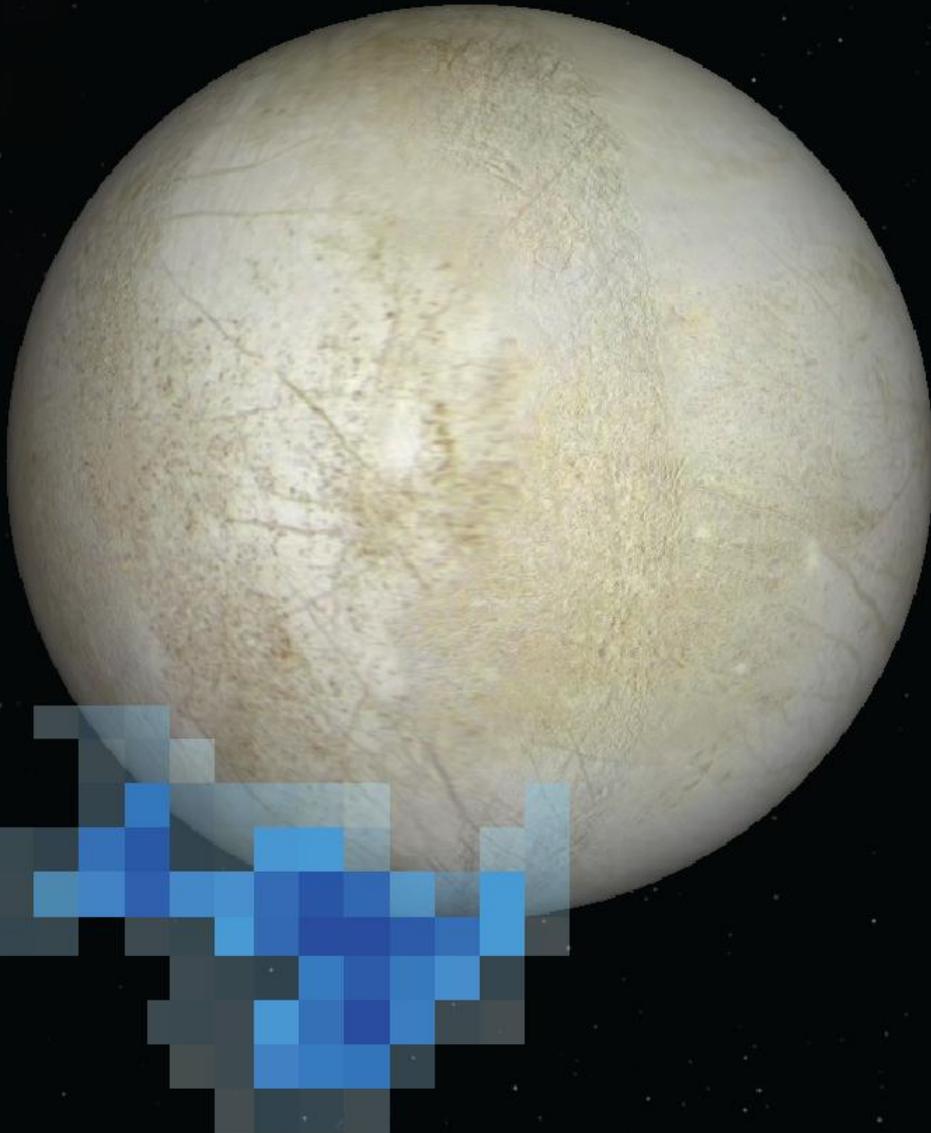
**JPL**

**Jet Propulsion Laboratory**  
California Institute of Technology

**Presented by: Shaun Standley**

Outreach presentation at the University of LaVerne  
July 11<sup>th</sup>, 2019

# For Discussion Today:



- 1 Our Business
- 2 Our Customers
- 3 Sources of Revenue
- 4 Core Capabilities
- 5 Fostering Innovation
- 6 Product Development Flow
- 7 Missions in Development

# Business Summary

**Company name** – Jet Propulsion Laboratory

**Business Structure** – Federally Funded Research and Development Center managed for NASA by the California Institute of Technology (Caltech). **Not for Profit!**

**Ownership** – NASA owns the facilities, Caltech staff the facilities and run them.

**Location** – La Cañada-Flintridge, California.

**Company history** – Designed, built and operated the United States' first satellite, Explorer 1, launched in 1958.



# Vision

**To serve the nation by exploring space  
in the pursuit of discoveries  
that benefit humanity.**

# Quests

Has there ever been life elsewhere in our solar system?

Are there planets like Earth elsewhere in the universe?

How did the universe begin, and how is it evolving?

Search for life in the outer planets through instruments that map the surfaces of these planets.

How did our solar system form and evolve?

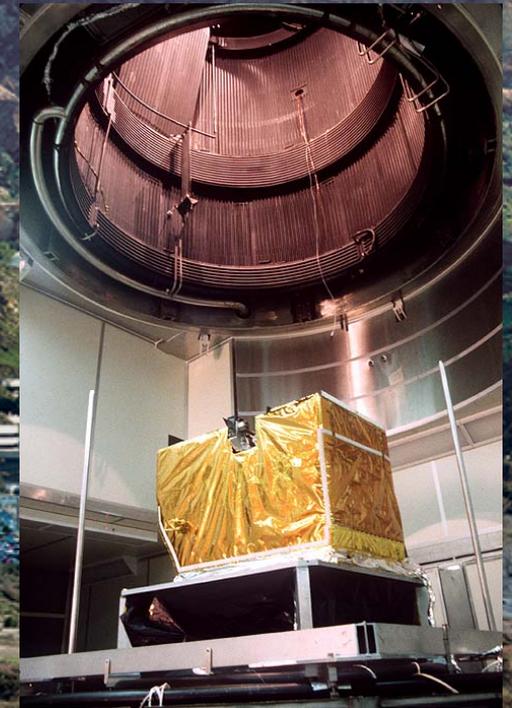
What changes are happening to our own planet?

How can we help pave the way for human exploration of space?

Can we use our unique expertise to serve our nation and its people?

# Jet Propulsion Laboratory

Currently 6000+ personnel on a single campus. This location has a mixture of office space and spacecraft design, build, assembly, & test facilities.





"The purpose of business is to create a customer."

- Peter Drucker

## Customers – Revenue \$

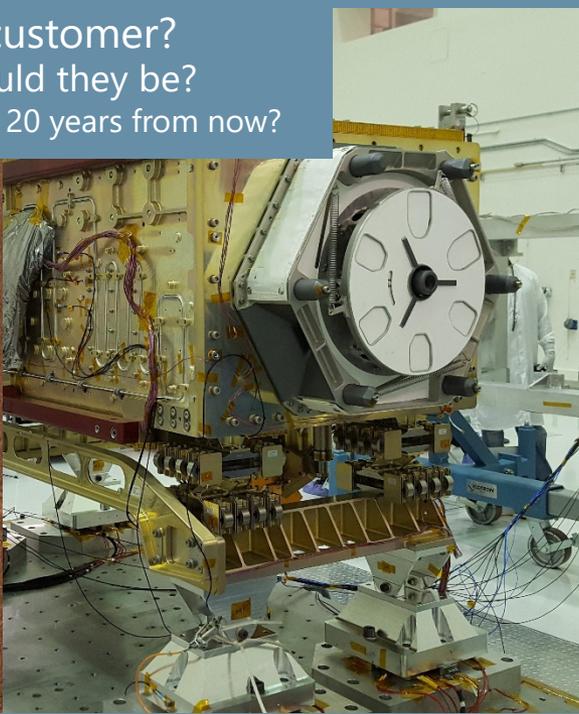
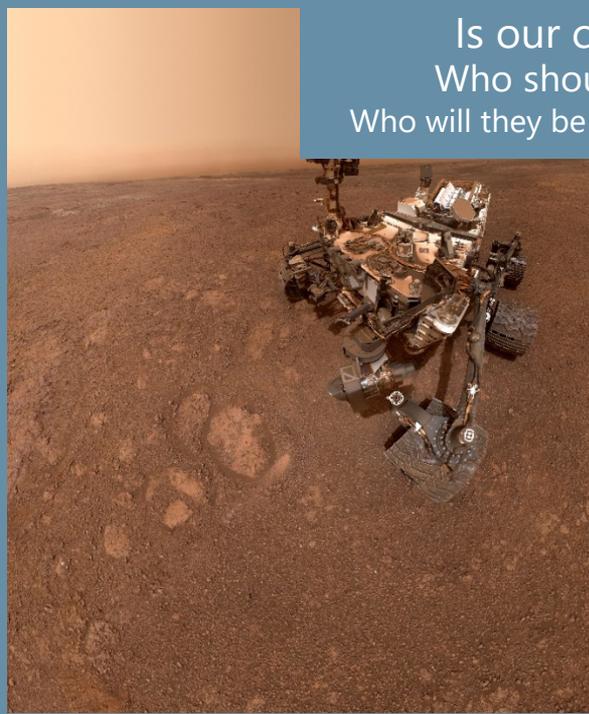
- NASA (85%)
- Other US Government Agencies (15%)

## Partners – Donations

- Scientists – Principal Investigators must want to work with us
- International and National Space Agencies
- Academic Institutions
- Other National Laboratories

# Who

Is our customer?  
Who should they be?  
Who will they be 20 years from now?

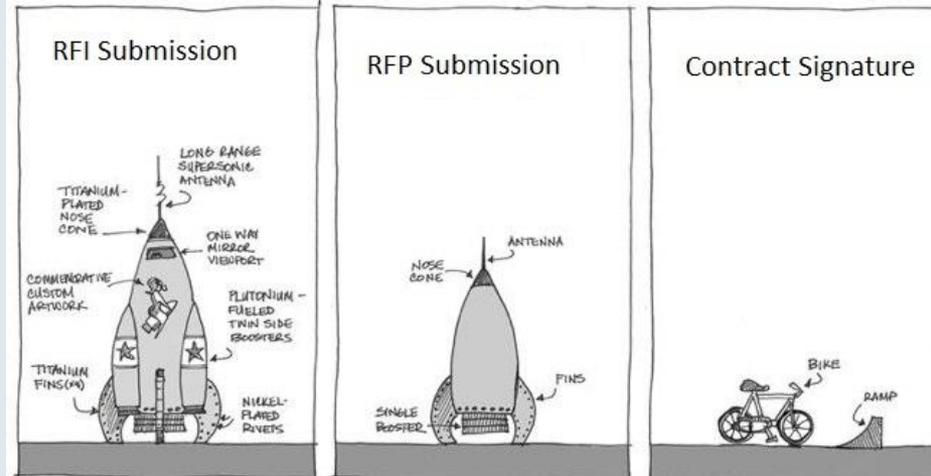


## Marketing - Inspiration

- Capturing the imagination of the public
- Inspiring students
- We have a moral obligation to train the next generation of scientists and engineers

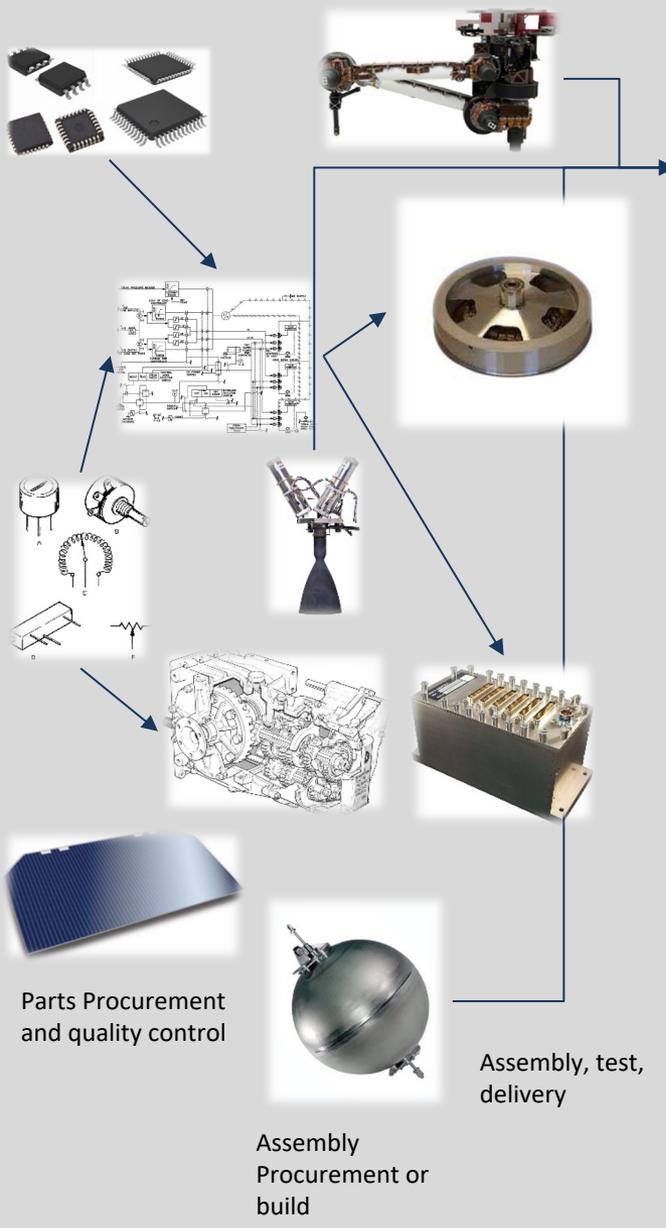
# Sources of Revenue

- NASA Directed Missions – Complete, self-standing investigations that are assigned directly to JPL by NASA.
- NASA Announcement of Opportunity (AO) Selected Missions – complete, self-standing investigations open to competition by submission of a proposal.
  - Three tiers of funding – Explorer, Discovery, New Frontiers
- Missions of Opportunity (MO) – these projects are an element (instrument or other hardware contribution) of another mission, often led by a foreign space agency. MOs are conducted on a **no-exchange-of-funds** basis with the organization sponsoring the full mission. NASA typically solicits proposals for MOs from JPL and other NASA centers.
- Non-NASA Customers



# What do we do?

## Product Development Flow



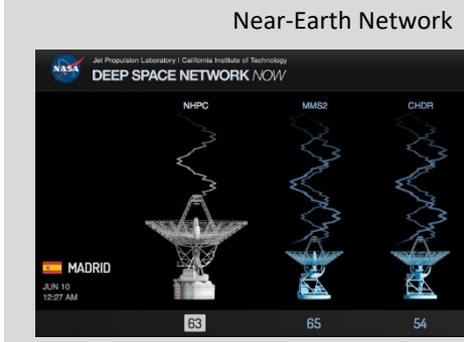
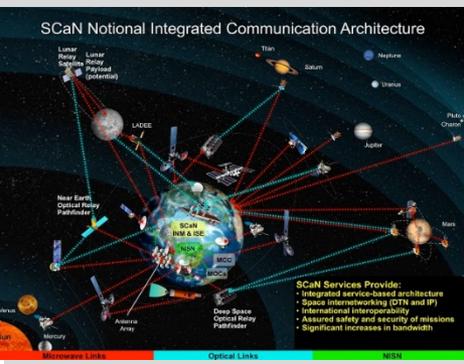
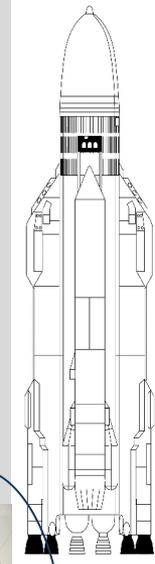
System assembly, integration, and test



Spacecraft shipment to launch site



Fueling and encapsulation



Mission Operations

# Core Capabilities: *integrate science, engineering & technology that provide end-to-end implementation of space missions, through use of its experienced workforce or in collaboration with industry, academia, and other space agencies*

## Technology

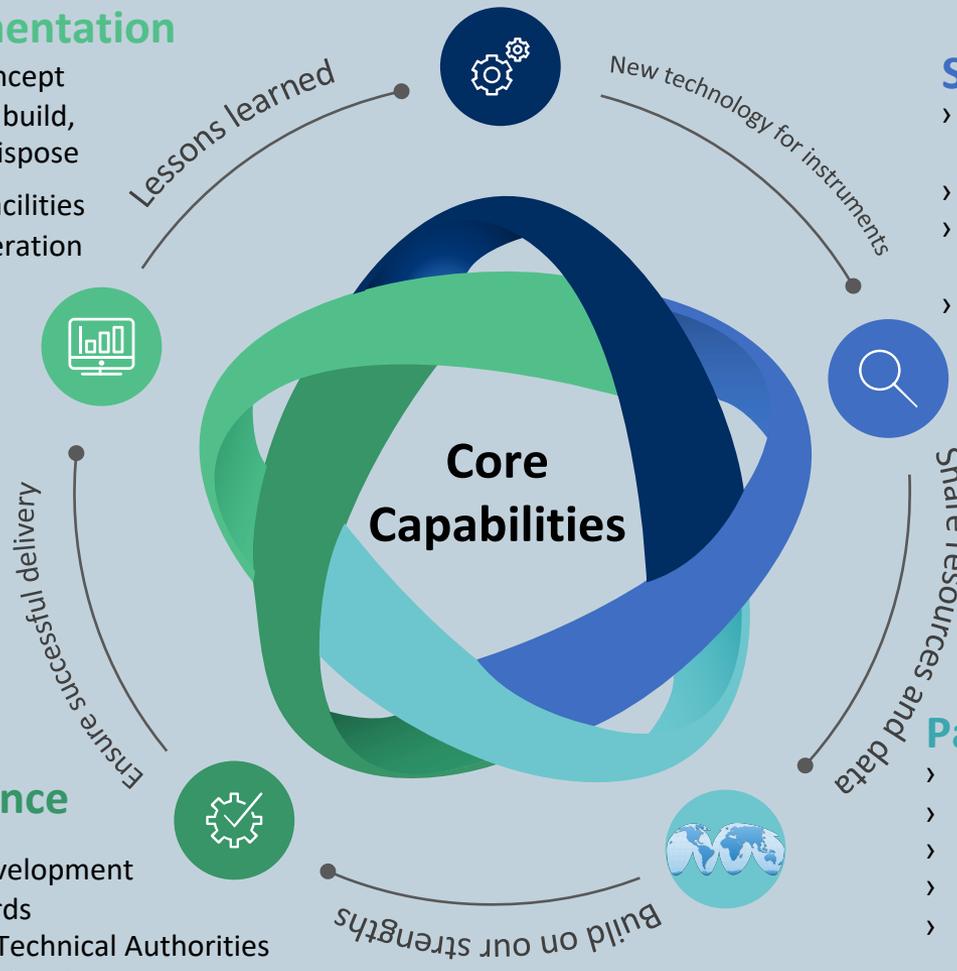
- › Nurture an innovative and creative R&D environment
- › Apply emerging technologies to space research
- › Adapt and exploit existing technologies for space applications

## End-to-End Implementation

- › In-house capability for concept through proposal, design, build, integrate, test, operate, dispose
- › Concurrent engineering facilities for rapid development, iteration of design concepts

## Science

- › Attract and develop world class academic talent
- › Perform cutting edge space research
- › Develop new space instrument capabilities
- › Propose competitive and compelling space missions



- Comisión Nacional de Actividades Espaciales (CONAE)
- Instituto Nacional de Pesquisas Espaciais (INPE)
- Indian Space Research Organisation (ISRO)
- Centre National de Recherche Spatiale (CNES)
- European Space Agency (ESA)
- Canadian Space Agency (CSA)

## Partnerships

- › Academia
- › Other NASA Centers
- › Other national space agencies, NOAA
- › Industry
- › Other Space Agencies: ESA, ISRO, CNES...

## Engineering Excellence

- › Cooperative standards development
- › Apply institutional standards
- › Independent Engineering Technical Authorities
- › Independent Safety & Mission Assurance

# Fostering Innovation and Creativity



## 01. Environment

- Culture that supports collaboration and new ideas.
- Unstructured time for thinking.
- Failure is allowed.
- Green, open campus with a variety of work spaces.
- Artist-in-Residence team produces and installs original, space-related art throughout the lab.



## 02. Funding

- Funding available in small to medium increments to foster new ideas.
- Fast track, uncomplicated proposal system to get internal funds.
- Funding is held low in the organization to facilitate rapid decision-making and distribution.
- Inventors retain patent rights.

## 03. Infrastructure



- Dedicated creative rooms with parts and tools to brainstorm new ideas and assemblies.
- IT unit dedicated to investigating, acquiring, and rolling out new tools quickly.

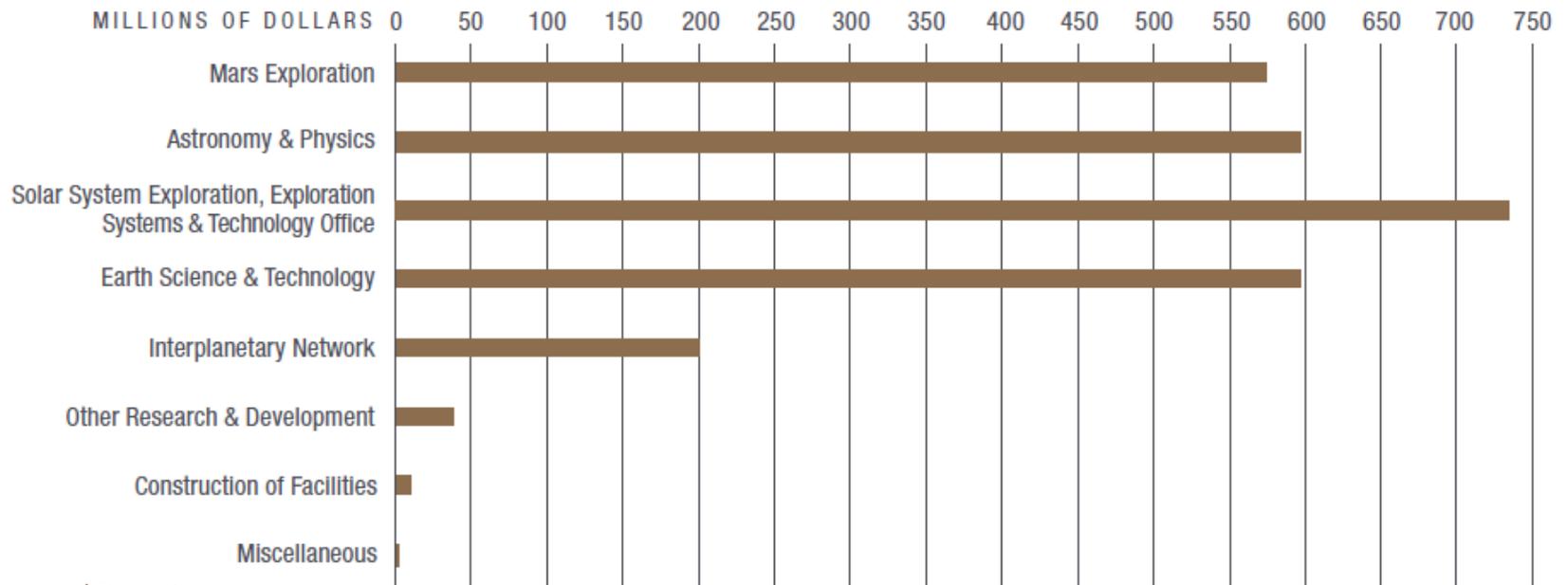
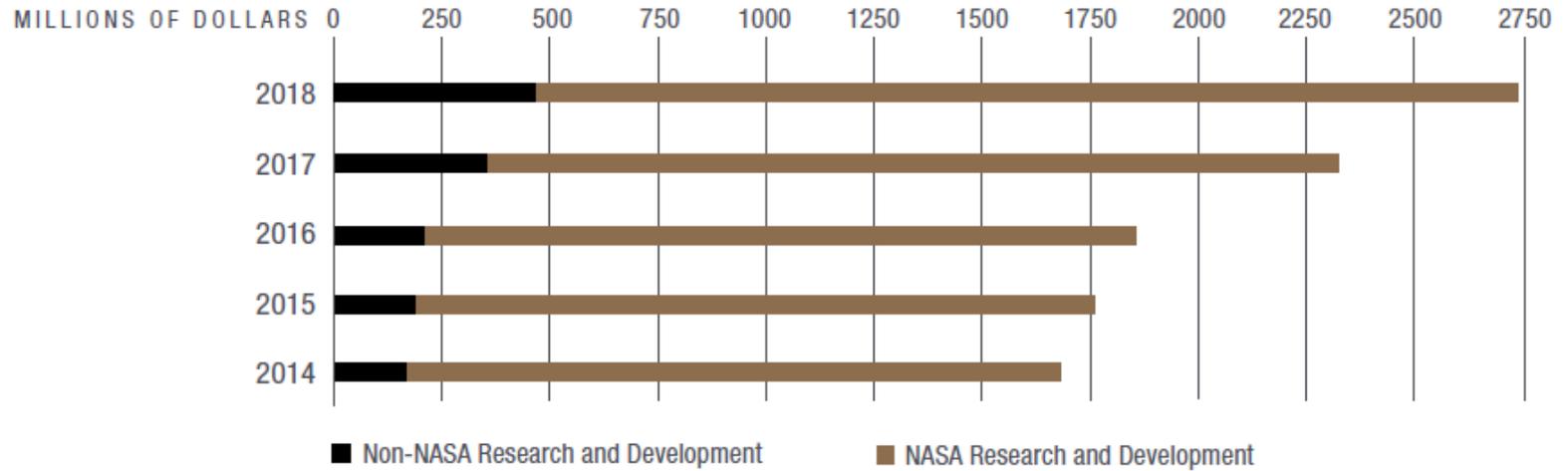
## 04. Idea Champions



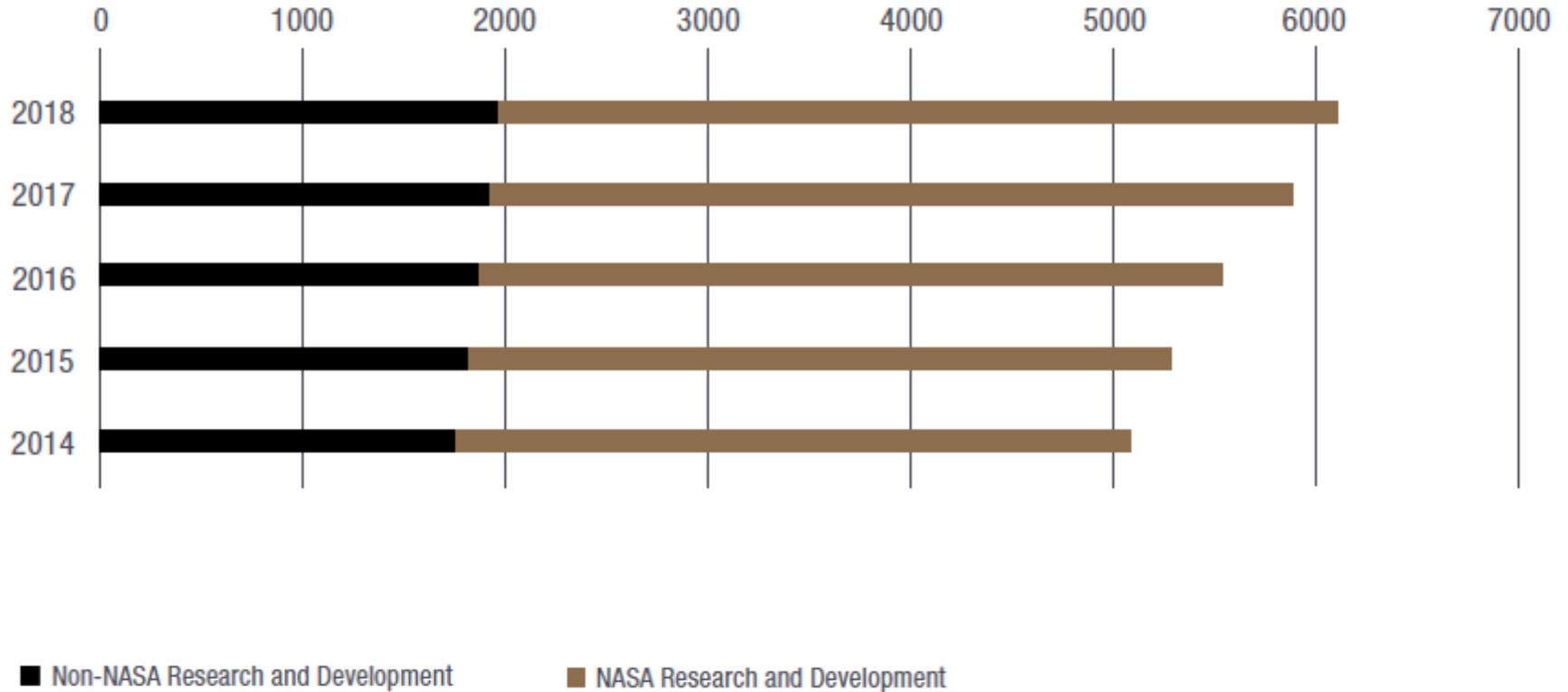
- All supervisors are on the lookout for great ideas and encourage them.
- Technologist posts throughout the organization whose only job is to foster innovation.
- Academics and Industrialists in successful creative endeavors are regular speakers at the lab.
- Many successful role models within Caltech and JPL



# 2018 Budget

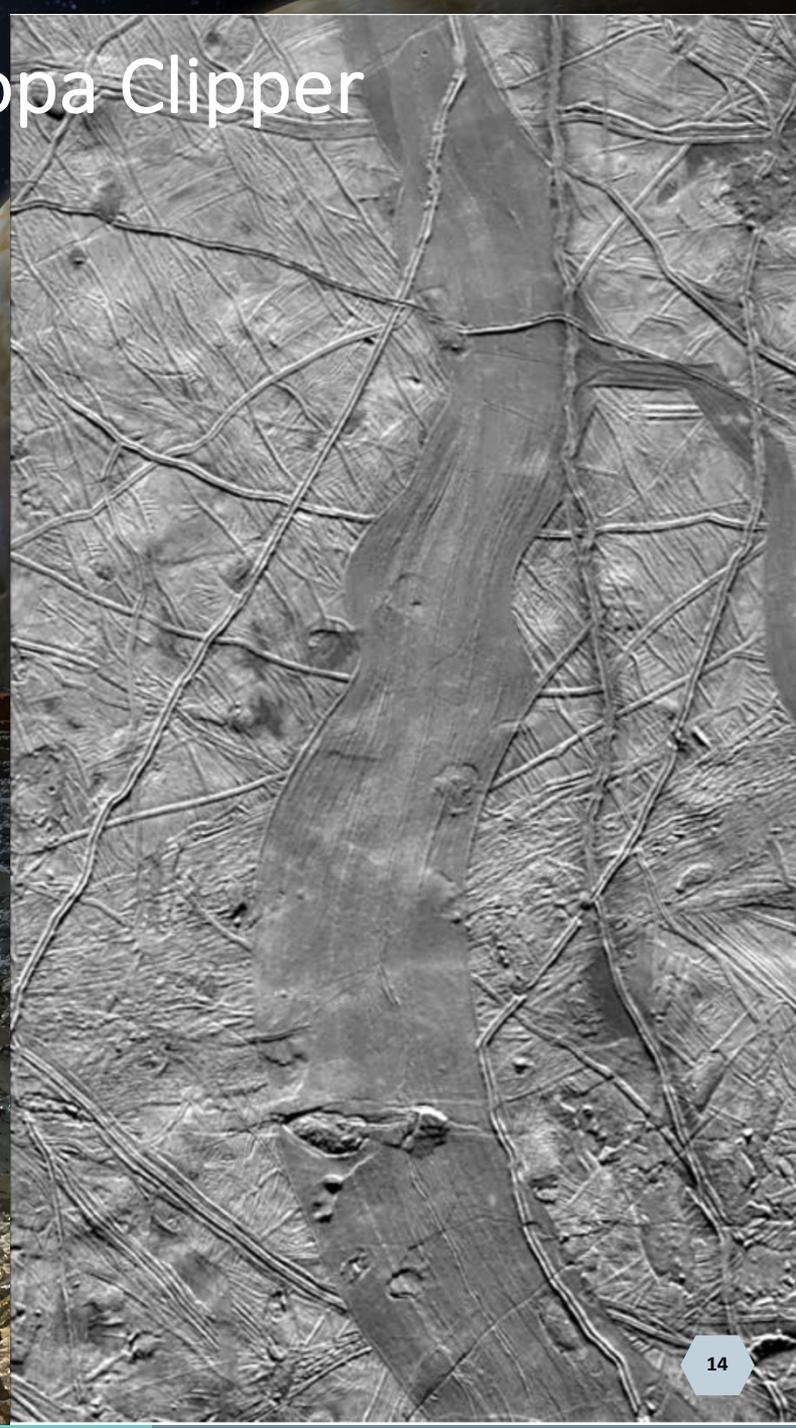


# Workforce



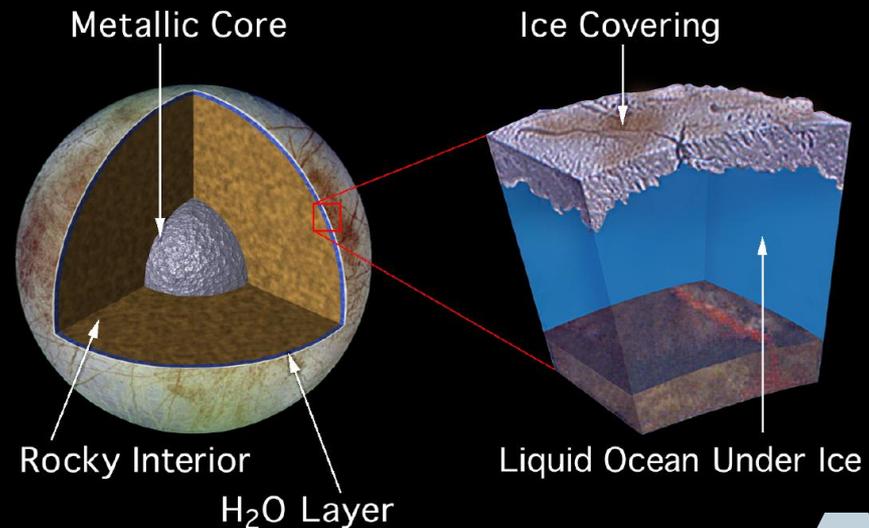
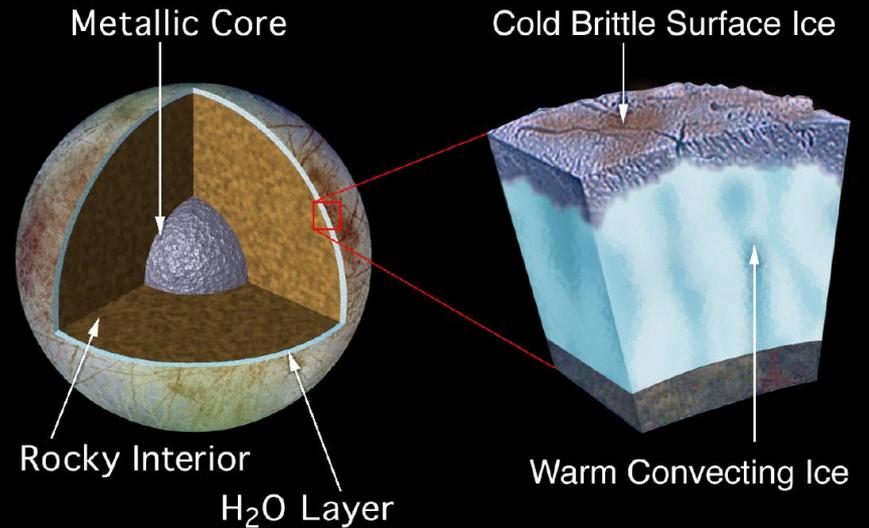
# Missions in Development – Europa Clipper

- Jupiter's magnetic field is disrupted in the space around Europa - implies a global ocean of salty water
- The surface is crisscrossed with bands and ridges with a lack of large impact craters – implies the surface is active - icy, volcanic flows, or settling of the icy crust
- Models of how tidal heating should affect Europa suggested that a global subsurface ocean might exist
- Hubble Space Telescope observed plumes of material in 2014. The plume's origin corresponds to a warm region on Europa's surface.



# from water does all life begin...

- If the ocean exists, the tides should deform the surface by about 30m; if the moon is frozen through, the tides should stretch the surface by only one meter
- What is the composition of the reddish material on the surface?
- Does this material hold clues to the composition of the ocean and whether material is cycling between the surface and the interior
- The proposed Europa Lander mission concept would land on Europa's surface to perform an in situ study of composition and habitability; Clipper will scout landing sites



# Europa Clipper Science Investigations

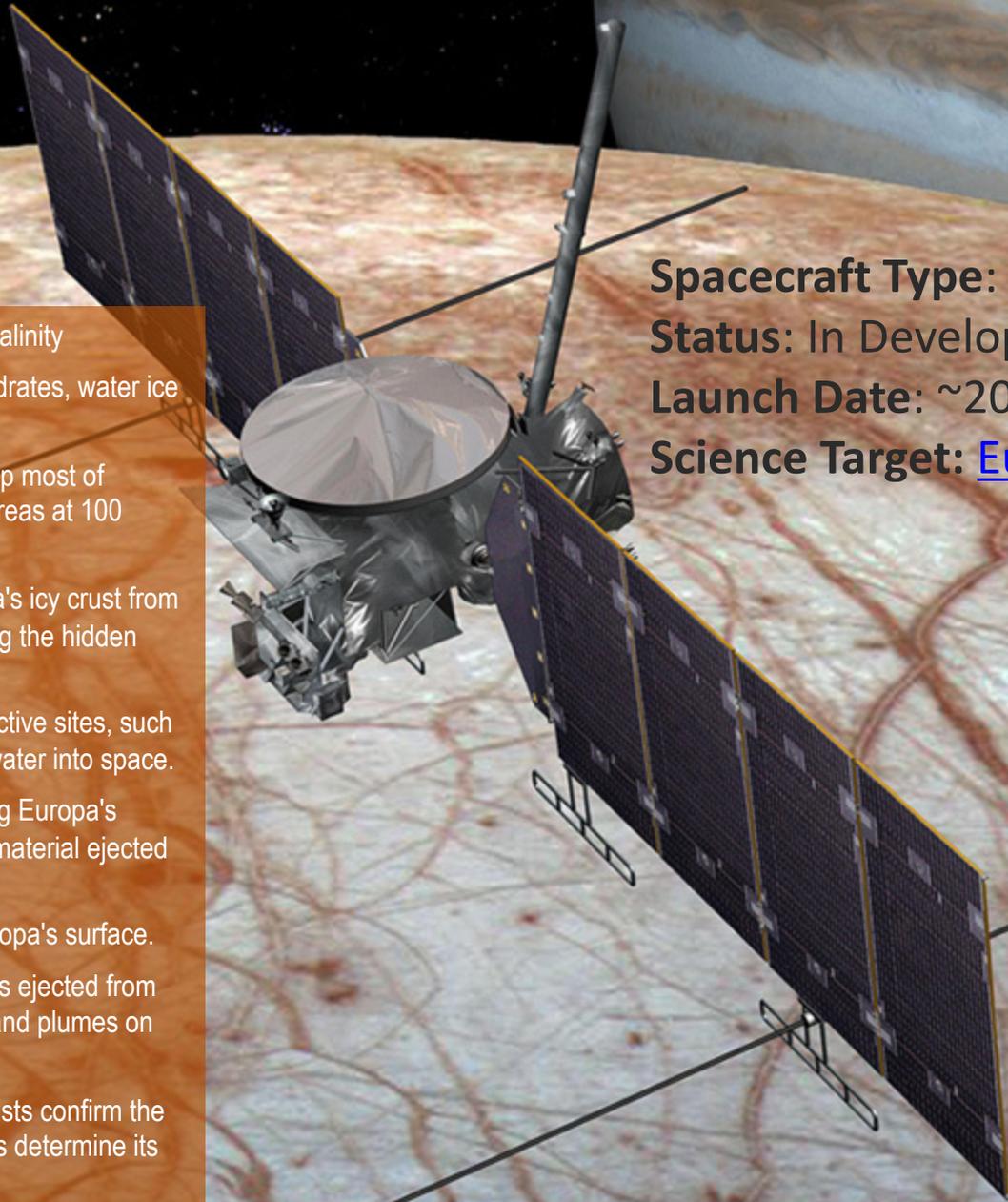
**Spacecraft Type:** Multiple Flyby

**Status:** In Development

**Launch Date:** ~2023

**Science Target:** [Europa](#)

- Ice shell thickness, ocean depth, and salinity
- Distributions of organics, salts, acid hydrates, water ice phases, and other materials.
- Wide and narrow angle cameras to map most of Europa at 50 meter resolution, some areas at 100 times higher resolution
- Ice penetrating radar will sound Europa's icy crust from the near-surface to the ocean, revealing the hidden structure of the ice shell.
- Thermal imaging of Europa to detect active sites, such as potential vents erupting plumes of water into space.
- Composition of the ocean by measuring Europa's tenuous atmosphere and any surface material ejected into space.
- Detect water plumes erupting from Europa's surface.
- The composition of small, solid particles ejected from Europa, directly sampling the surface and plumes on low-altitude flybys.
- Europa's magnetic field, helping scientists confirm the existence of Europa's ocean, as well as determine its salinity and depth.



# Missions in Development – Mars 2020

## Launch Window:

July 17 - Aug. 5, 2020

## Landing:

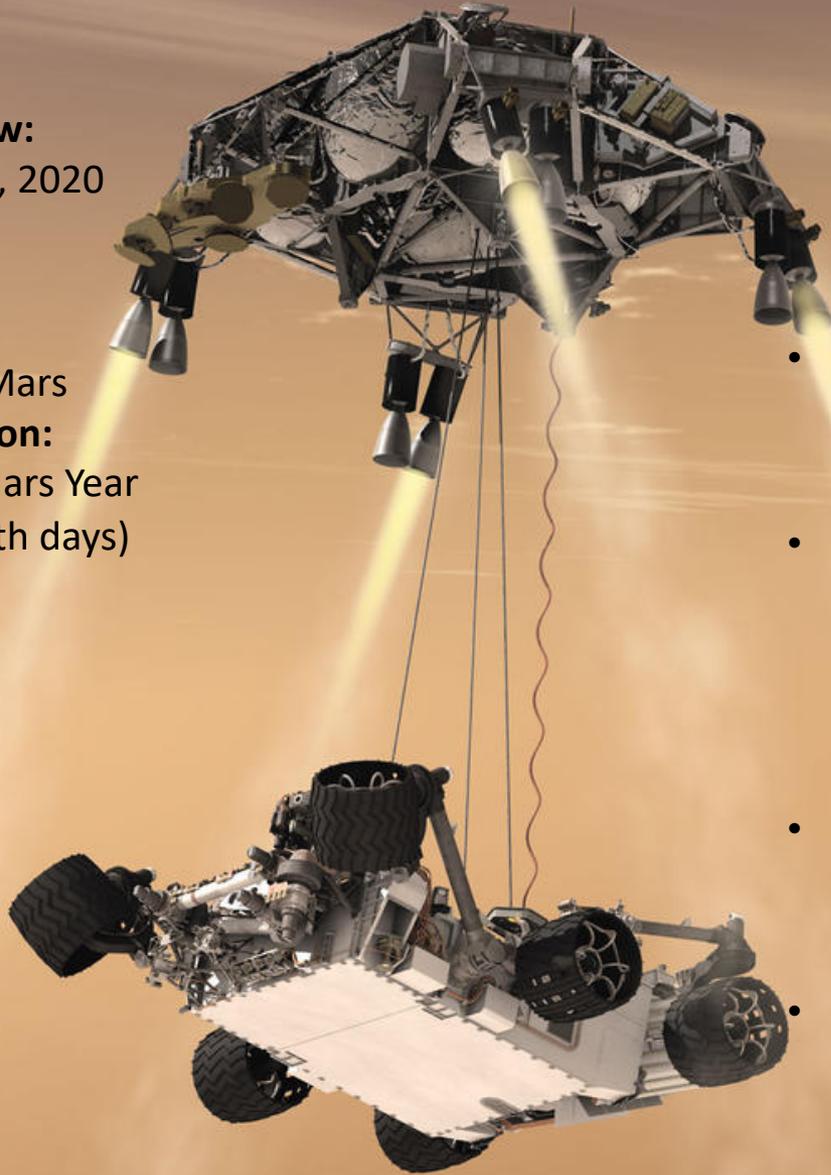
Feb. 18, 2021

## Landing Site:

Jezero Crater, Mars

## Mission Duration:

At Least One Mars Year  
(about 687 Earth days)



**SCIENCE GOAL 1:**  
Determine  
Whether Life  
Ever Arose on  
Mars



**SCIENCE GOAL 2:**  
Characterize the  
Climate of Mars



**SCIENCE GOAL 3:**  
Characterize the  
Geology of Mars



**SCIENCE GOAL 4:**  
Prepare for  
Human  
Exploration

- **Looking for Habitability:**  
Identify past environments capable of supporting microbial life
- **Seeking Biosignatures:**  
Seek signs of possible past microbial life in those habitable environments, particularly in special rocks known to preserve signs of life over time
- **Caching Samples:**  
Collect core rock and "soil" samples and store them on the Martian surface
- **Preparing for Humans:**  
Test oxygen production from the Martian atmosphere

# Send Your Name to Mars



A graphic of a boarding pass for the Mars 2020 mission. The left side features a vertical barcode, the text 'NASAM2M', 'BOARDING PASS: MARS 2020', and '072020'. Below this is a photograph of the Mars 2020 rover on the red surface of Mars, with the text 'MARS 2020' in large blue and orange letters. The right side of the pass is white with an orange border. It features the NASA logo and 'National Aeronautics and Space Administration' at the top left, and the alphanumeric code 'M2M565144354594' at the top right. Below this is the text 'BOARDING PASS: MARS 2020'. The name 'SHAUN STANDLEY' is prominently displayed in large black letters. Below the name are three columns of information: 'LAUNCH SITE' (CAPE CANAVERAL AIR FORCE STATION, FLORIDA EARTH), 'ARRIVAL SITE' (JEZERO CRATER, MARS), and 'ROCKET' (ATLAS V-541). At the bottom left, it says 'SCHEDULED DEPARTURE JULY 2020'. At the bottom right, it says 'AWARD POINTS EARNED' followed by a bracket containing '313,586,649 mi / 504,668,791 km'. A small icon of the Mars 2020 rover is on the right side of the pass.

NASA National Aeronautics and Space Administration M2M565144354594

BOARDING PASS: MARS 2020

BOARDING PASS: MARS 2020

NASAM2M

MARS 2020

SHAUN STANDLEY

LAUNCH SITE  
CAPE CANAVERAL  
AIR FORCE STATION, FLORIDA  
EARTH

ARRIVAL SITE  
JEZERO CRATER,  
MARS

ROCKET  
ATLAS V-541

SCHEDULED DEPARTURE  
JULY 2020

AWARD POINTS EARNED [ 313,586,649 mi / 504,668,791 km

<https://marsprogram.jpl.nasa.gov/participate/send-your-name/mars2020>

# Missions in Development – Psyche

Launch Date: 2022

Launch Location: Kennedy  
Space Center

Destination: Asteroid 16-  
Psyche



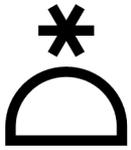
One of the ten most massive  
asteroids in the asteroid belt;  
Psyche is over 200 km in diameter  
and is thought to be the exposed  
iron core of a protoplanet.

# Missions in Development – Psyche

Arrival at Psyche

January 2026

## *Journey to a Metal World*



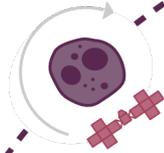
Discovered by Annibale de Gasparis on 17 March 1852

Psyche has its own astrological symbol!

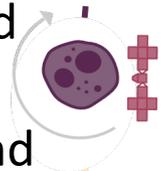
The Psyche spacecraft will carry a multispectral imager, a gamma ray and neutron spectrometer, and a magnetometer, and will conduct radio science.

Goals are asteroid characterization, elemental mapping, topography, and gravity science.

Orbiting Psyche  
for 21 Months



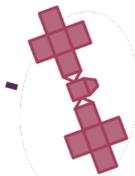
Gravity Assist  
May 2023



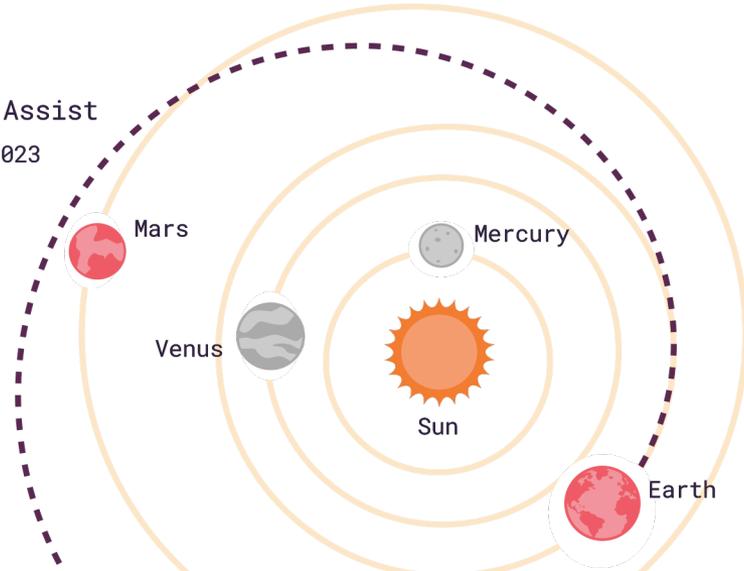
End of Mission  
October 2027



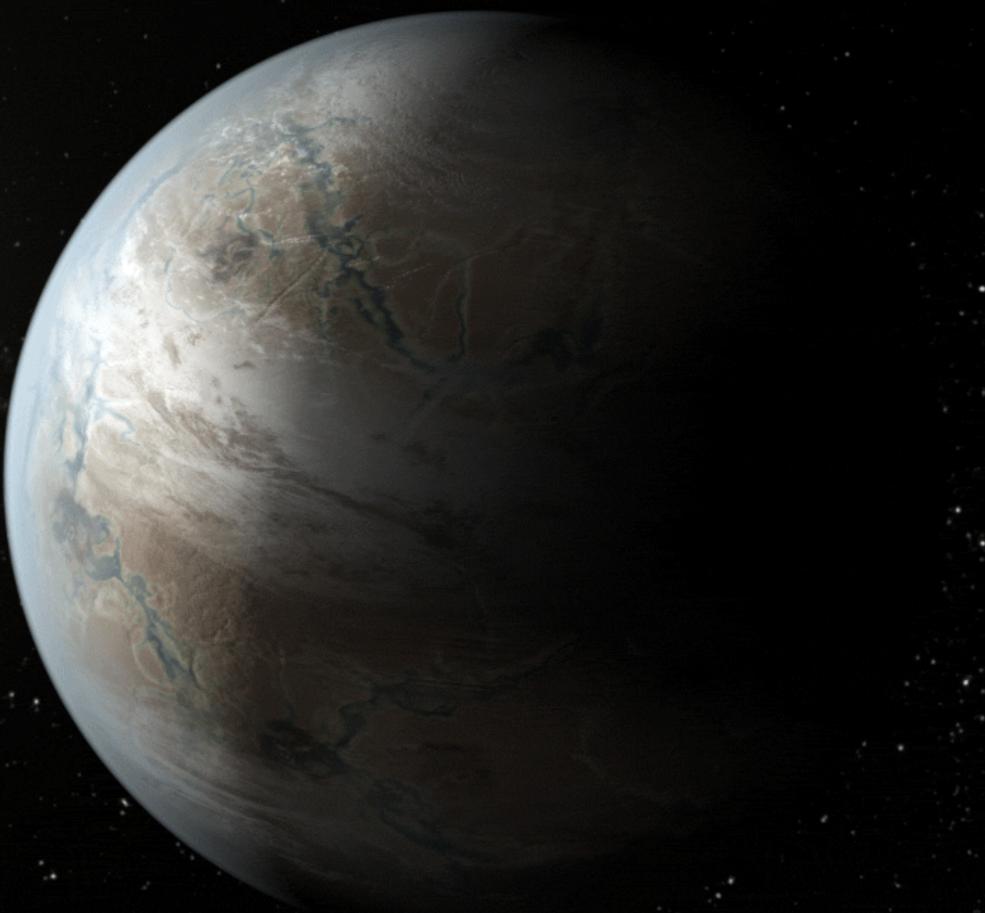
Asteroid Psyche



Satellite



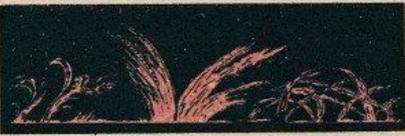
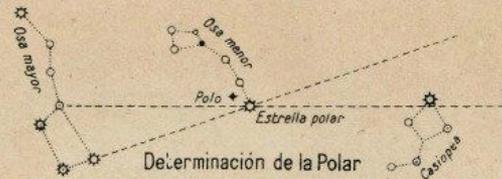
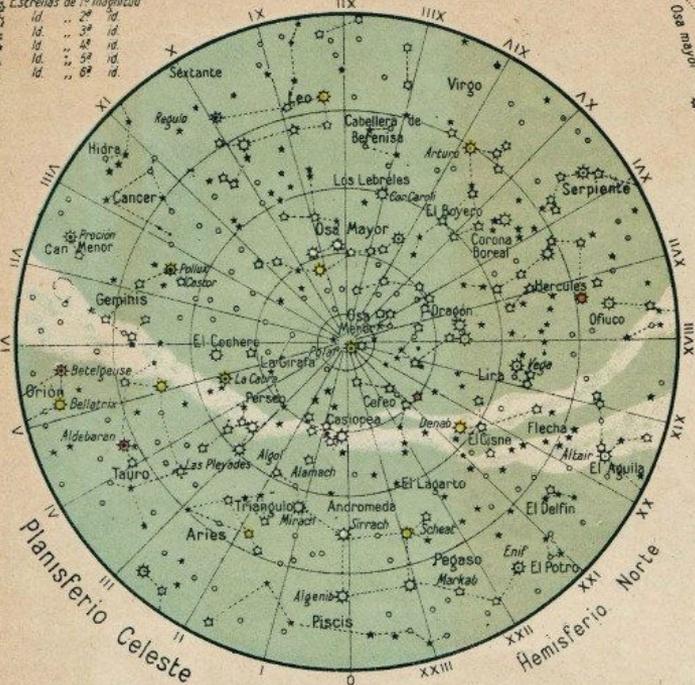
# Questions?



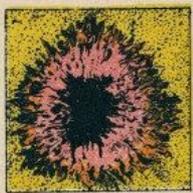
Type: Super Earth, likely rocky  
Mass: 5E  
Surface Gravity: 2E  
Equilibrium temp:  $-8^{\circ}\text{C}$   
Year: 385 days  
Orbit radius: 1.04 AU  
High volcanic activity  
Thick clouds  
Subject to greenhouse heating

# Backup Slides

**Explicación**  
 Estrellas de 1ª magnitud  
 id. ... 2ª id. ...  
 id. ... 3ª id. ...  
 id. ... 4ª id. ...  
 id. ... 5ª id. ...  
 id. ... 6ª id. ...



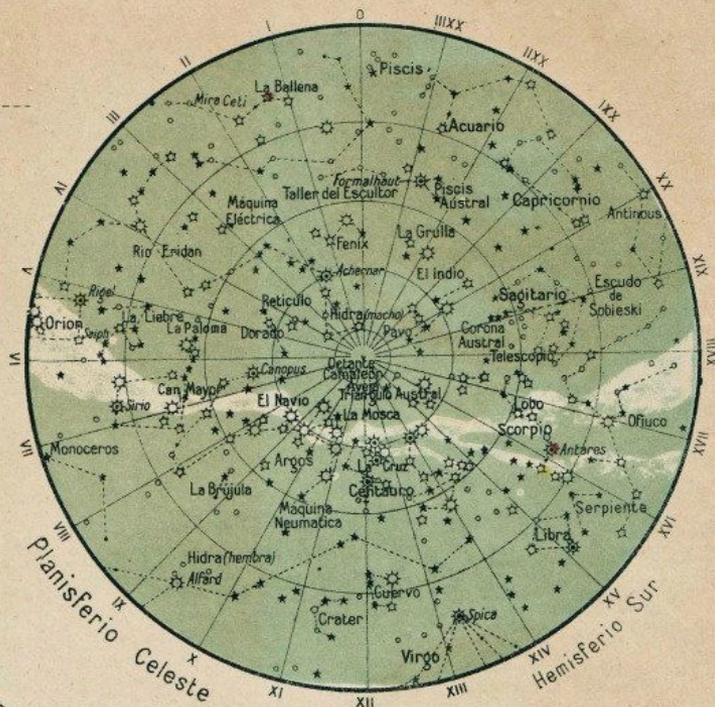
Protonuberancias solares



Mancha solar



Cúmulo estelar



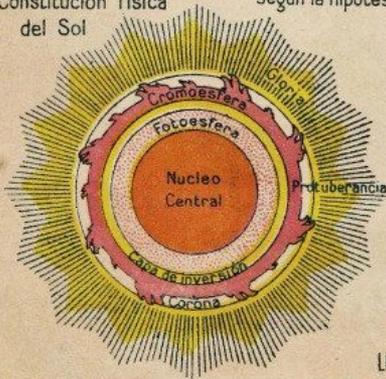
Planisferio Celeste

Hemisferio Sur

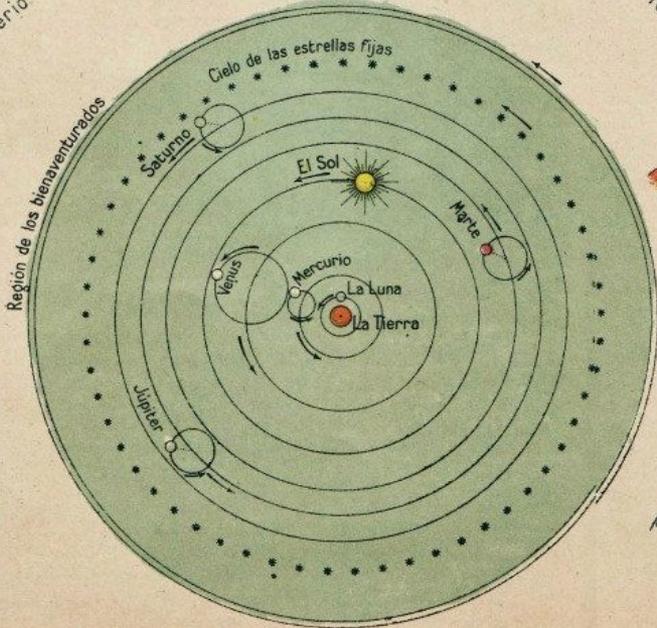


Formación de los mundos según la hipótesis de Laplace

Constitución física del Sol



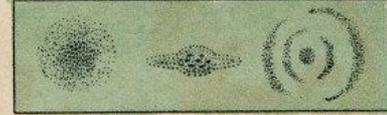
Lluvia de estrellas fugaces



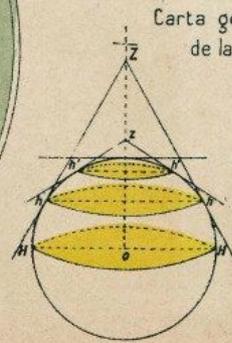
Sistema de Ptolomeo



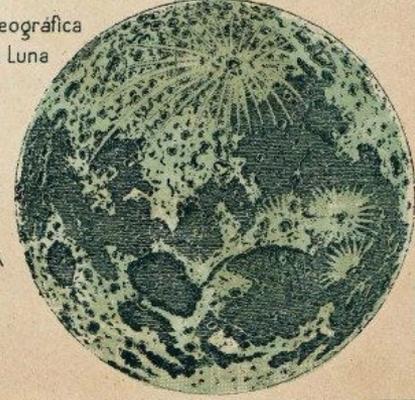
Tipo de montaña lunar



Nebulosas del mundo sideral que indican diversos periodos de formación de los astros.



Variación del Horizonte visible con la altura.



# Kepler 186f Comparison with Earth

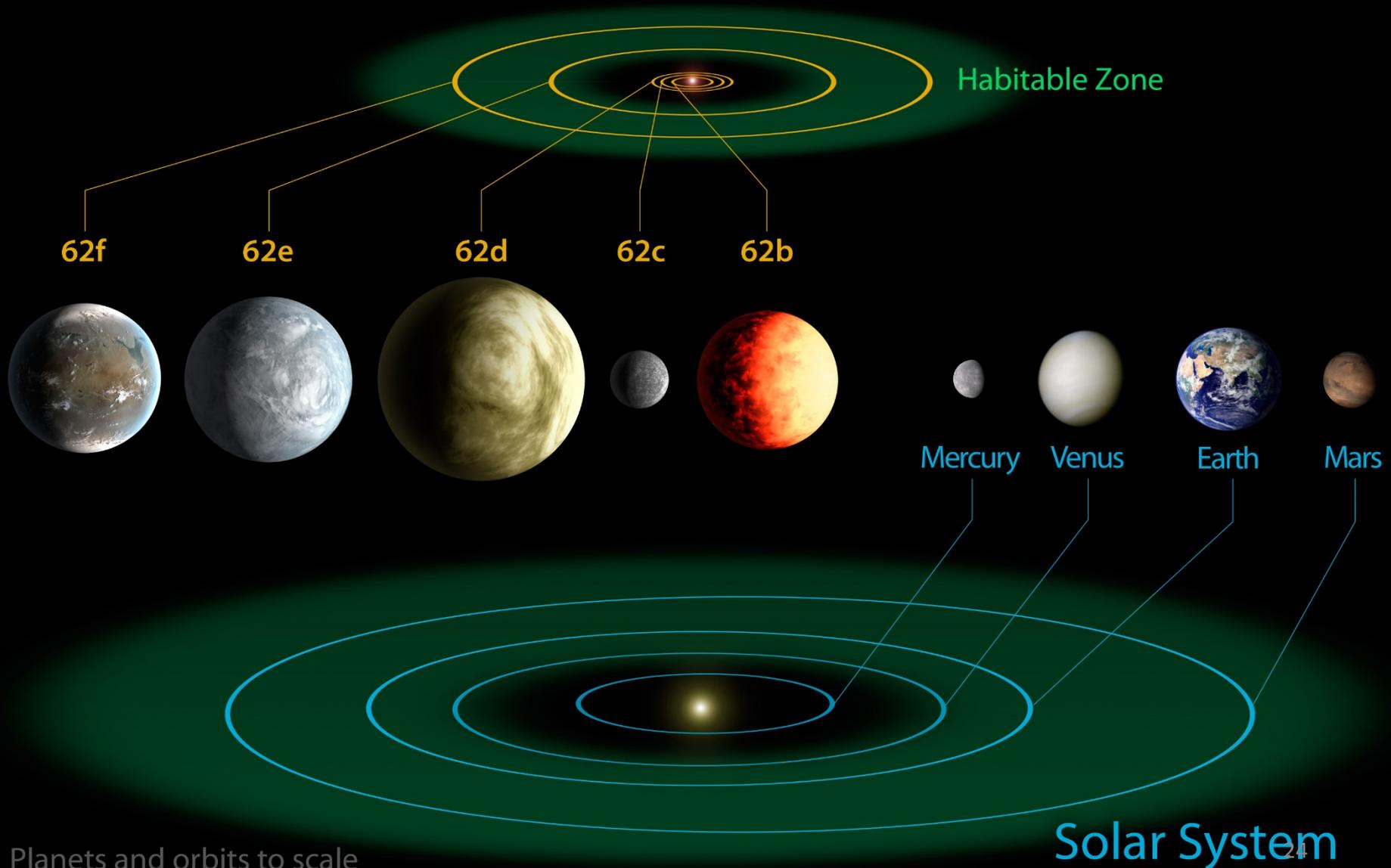


- Type: Likely rocky  
Mass:  $\sim 1.44 E?$   
Equilibrium temp:  $-85^{\circ}\text{C}$   
Year: 130 days  
Orbit radius: 0.4 AU
- Star is  $\frac{1}{2}$  mass and size of the Sun
  - Gets 30% of energy Earth does
  - 500 light-years from Earth
  - The system has four inner planets

A large, detailed image of Earth from space, showing the Western Hemisphere. The blue oceans, white clouds, and green and brown landmasses are clearly visible.

Type: Terrestrial  
Mass: 1E  
Surface Gravity: 1E  
Equilibrium temp:  $0^{\circ}\text{C}$   
Year: 365 days  
Orbit radius: 1.0 AU

# Kepler-62 System



Planets and orbits to scale

These are artists' impressions, not images.

Solar System

# Kepler 62f

Type: Super Earth, likely rocky

Mass:  $\sim 2.8E$

Surface Gravity:  $\sim 2E$

Equilibrium temp:  $-65^{\circ}\text{C}$

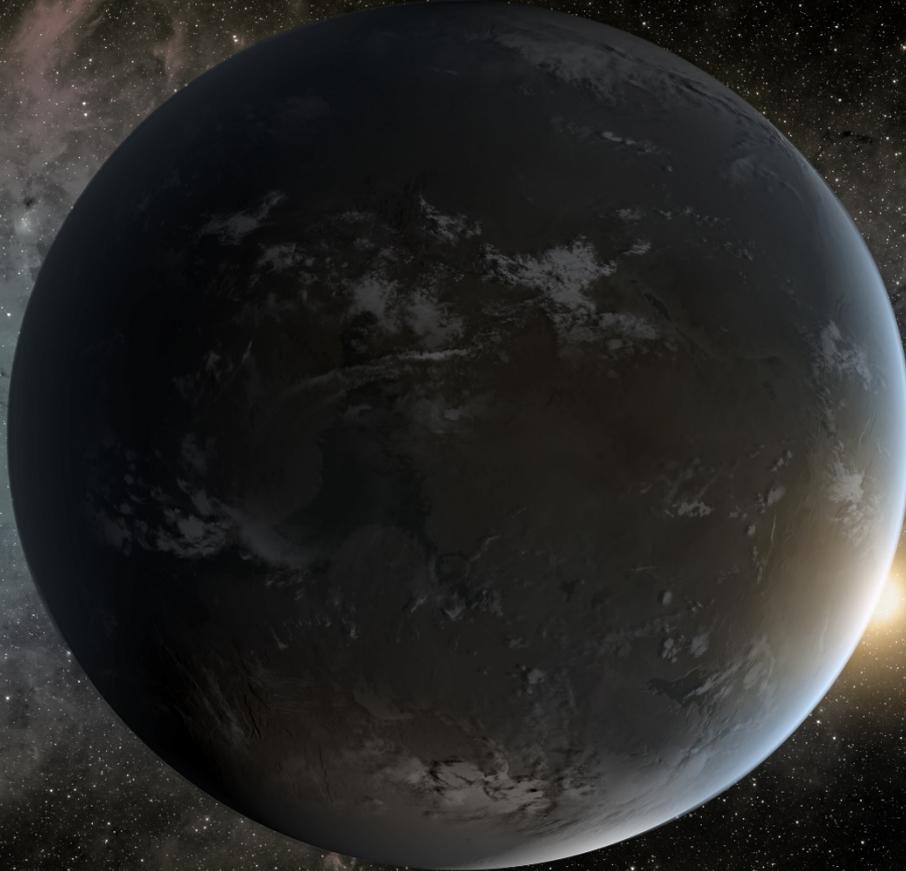
Year: 267 days

Orbit radius: 0.718 AU

Too far away from star to be desiccated

Too far away from star for tidal locking

May be an ocean world



# Kepler 22b

## Kepler-22 System

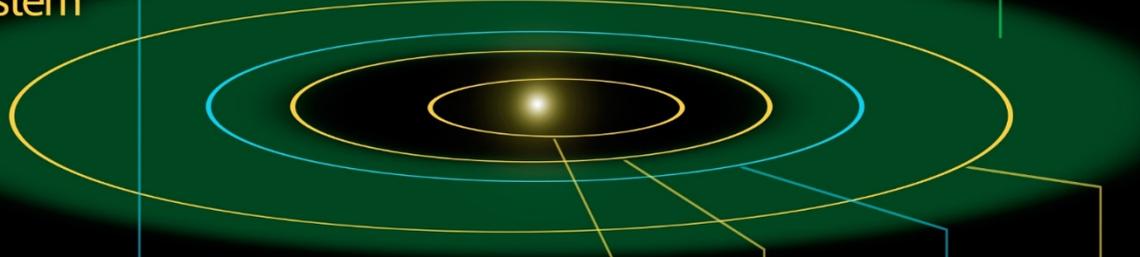
## Solar System

Habitable Zone

- Type: Not Earth-like. Volatile-rich composition.
- Size: ~2.4E
- Surface Gravity: ?
- Equilibrium temp: -11°C / 22°C
- Year: 289 days
- Orbit inclination: ~90°
- 600 light years from Earth
- No extreme greenhouse heating
- Could be a 'water world'
- Kepler-22: 25% less output than the Sun



Kepler-22b



Mercury  
Venus  
Earth  
Mars

Planets and orbits to scale